

Watercolor III. Color and Creativity.



Lola SR Marshall
TEXTILE PATTERN DESIGN

Watercolor III. Color and creativity.

We have studied all the shapes, and the importance of studying from the general to the detail. We have learned how relevant are rhythm and composition at the moment of creating.

So lets continue creating and shaping our own style.

We learn so after we decide WHAT and HOW we are going to make our difference.

Color is KEY: to make a difference, and to create your style.



Watercolor III. Color and creativity.

Warm/cold



Watercolor III. Color and creativity.

Warm/cold

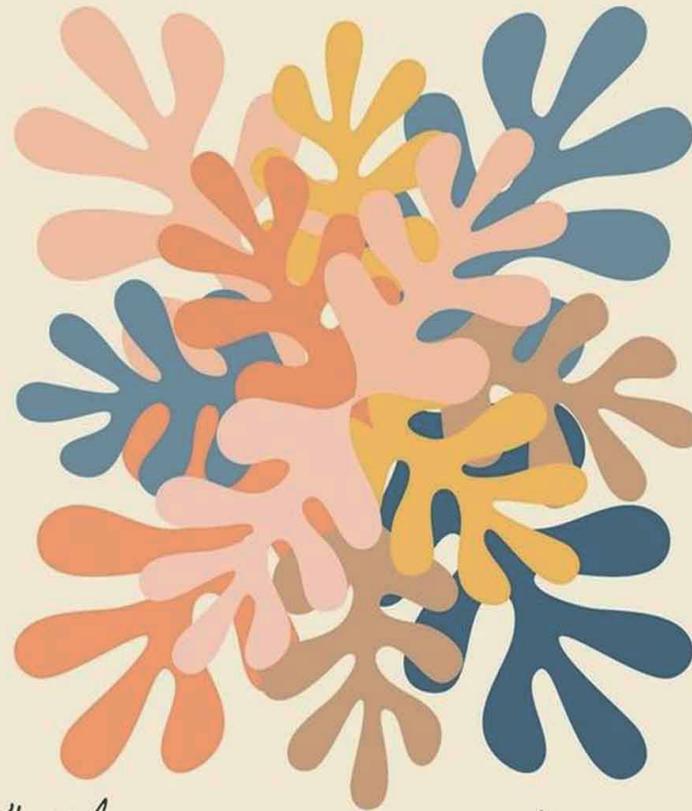


Watercolor III. Color and creativity.

Warm/cold

MATISSE

THE CUT-OUTS



"My curves are not crazy."

HENRI MATISSE, JAZZ, 1947.

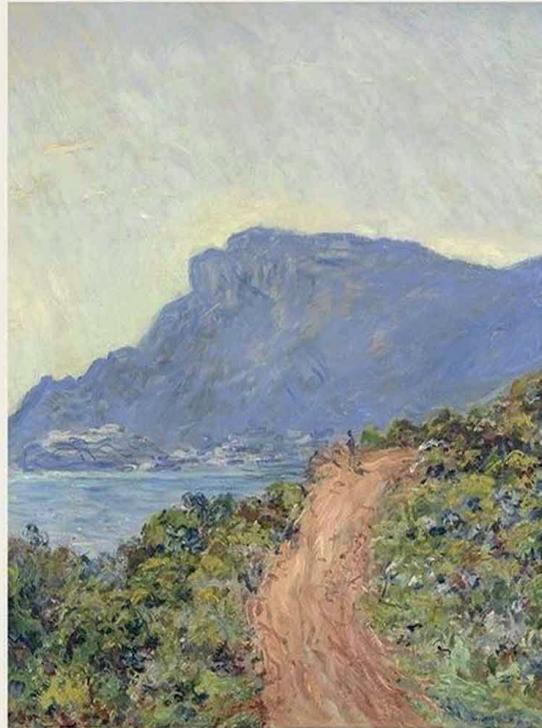


Lola SR Marshall

TEXTILE PATTERN DESIGN

Watercolor III. Color and creativity.

Warm/cold



MONET

La Corniche near Monaco

1884



Watercolor III. Color and creativity.

Warm/cold



Watercolor III. Color and creativity.

Warm leaves/cold leaves



Watercolor III. Color and creativity.

Warm leaves/cold leaves



Watercolor III. Color and creativity.

As exercises you could do many things: You have learnt the value of cold and warm colors.

Study the works of art that you like: Look how they use the cold and warm colors.

You could do it going through internet or: got to an art gallery or to a museum. It would be a whole new experience. And you will learn a lot.

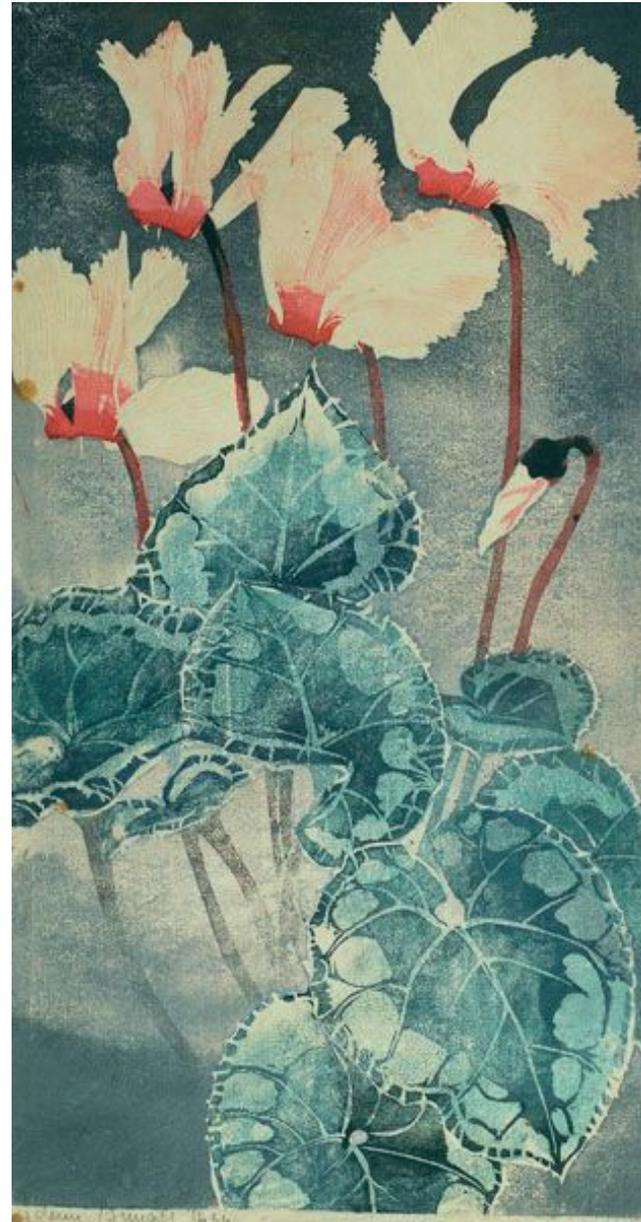
Here are some images that I have not shown at the course: Study them and analyze them.



Watercolor III. Color and creativity.



Watercolor III. Color and creativity.



Watercolor III. Color and creativity.

Analogues.

They are easy and they look well. Just be carefull with the tones: if they are too different, too dark or too light: one could outshine the other.



Watercolor III. Color and creativity.

Análogos



Jen Garrido



Watercolor III. Color and creativity.

Análogos

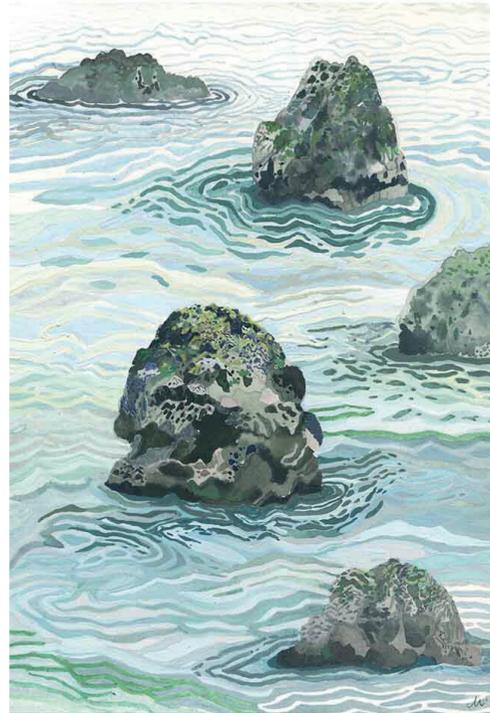


Laura Jones



Watercolor III. Color and creativity.

Análogos



Michelle Morin



Watercolor III. Color and creativity.

Análogos



Monet



Watercolor III. Color and creativity.

Análogos



Sarah Delaney



Watercolor III. Color and creativity.

Instead of looking at paintings:

Create 3 color palettes with analogue color: so you will have them ready, and this will make it easier to start, to break through the fear of the white paper.

You will be ready.



Watercolor III. Color and creativity.

Complementary Colors.

Please buy yourself the color wheel: it is so important.



Watercolor III. Color and creativity.

Complementarios

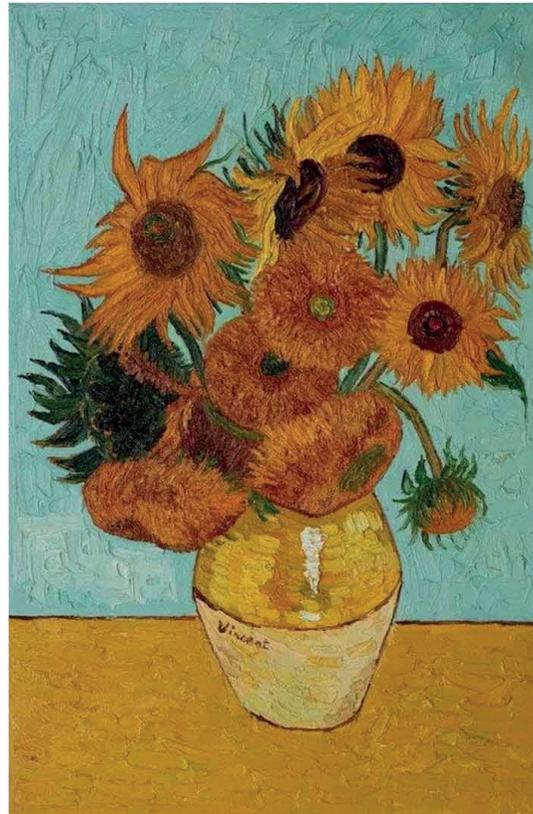


Watercolor III. Color and creativity.



Watercolor III. Color and creativity.

Complementarios



Van Gogh



Watercolor III. Color and creativity.

Complementarios



Farfecht



Watercolor III. Color and creativity.

Complementarios



Watercolor III. Color and creativity.

As exercises:

-Learn what color are complementary in your color wheel.

Make some samples in your sketch book.

Choose the ones that you love.

And make your color palettes with them: you will have them for life.

From each color: create two or three more with different tones, this will help you.

And of course: start analyzing the great artists and how they used color.



Watercolor III. Color and creativity.

CONCLUSION

You have learnt all the steps to create a great work of art.

Now: one you begin your mind will start generating new ideas, new ways.

Somedays you will want to learn more about watercolor, others about colors or textures. Each person will choose differently.

Just remember: if you get stuck: go back to the bases: start to choose from the beginning. You just can't be creative when the work is done, finished.

Follow the steps. Get to your Aha! moment. Pull the thread.

Other time you will want to perfect your own style. That's good.

Now: let's keep creating and showing the world our unique style.

Thank you
LOLA SR

